# For Bar Code Label Printers

# NE3005-MA10A

The NE3005-MA10A is a near edge thin film thermal printhead where the printing medium passes straight through. This printhead is equipped with a heat history control function, suited for high speed label printers.

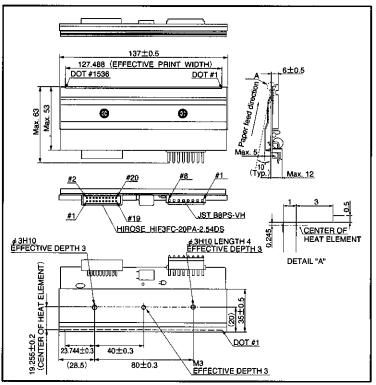
### Applications

High definition bar code label printers High definition ticket printers General purpose compact printers

### Features

- 1) High resolution of 12 dots/mm.
- Inclined toward the printing surface to provide excellent printing quality even for cards and thick paper.
- 3) Prints directly on printing medium that cannot be bent.
- Our heat history control circuit reduces the load on the printer to control heat history.
- Using a hard conductive film as a protective film on the heating element offers excellent resistance to electrostatic damage.

# External dimensions (Unit: mm)



in Film

Printheads NE3005-MA10A

### Characteristics

Parameter	Symbol	Typical			Unit			
Effective printing width		127.5				mm		
Dot pitch		0.083				mm		
Total dot number		1536				dots		
Average resistance value	Rave	1208				Ω		
Applied voltage	VH	24				V		
Applied power	P₀	0.4				W/dot		
Print cycle	SLT	0.62				ms		
Applied energy	LEVEL	1	2	3	4	5	6	
	Eo	0.13	0.13	0.08	0.06	0.06	0.06	mJ/dot
Pulse width	Ton	0.32	0.32	0.20	0.15	0.15	0.15	ms
Maximum number of dots energized simultaneously		1536			dots			
Maximum clock frequency		5				MHz		
Maximum roller diameter		0~∞				mm		
Running life/pulse life		500/1 billion				km/pulses		
Operating temperature		60			°C			

●Level r	nap		·-·		
		Print Pattern		On Time	SLT=0.62ms
Level 1				Ton a	0.32 ms
Level 2				Ton b	0.32 ms
Level 3				Ton c	0.2 ms
Level 4				Ton d	0.15 ms
Level 5				Ton e	0.15 ms
Level 6				Ton f	0.15 ms

☐: Heated dot.

■: Non-heated dot.
■: Dot to be printed.

This table shows a simple example. In actuality, the history of the previous level and the level before of the adjacent dots are included.

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### Pin configuration

### HIROSE

No.	Circuit	No.	Circuit
1	GND	2	NC
3	NC	4	NC
5	Vdd	6	Vdd
7	INC	8	SET
9	E-OUT	10	OR-ON
11	CLK	12	DI
13	START	14	LOAD
15	RESET	16	DO
17	STB2	18	STB1
19	TM	20	ТМ

JST	
No.	Circuit
1	VH
2	VH
3	VH
4	VH
5	GND
6	GND
7	GND
8	GND

### Added functions

SET: This sets all data at "HIGH". (Usable for preheating)

OR-ON: Set this at "HIGH" when considering the adjoining of the previous columns; otherwise set this at "LOW".

E-OUT: This outputs "HIGH" when a data transmission error occurs inside the head.

INC : This supports the increment function from level 1 to level 6. One level is incremented for one pulse.

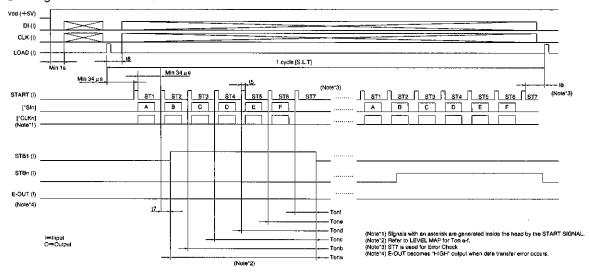
(See Fig. 2)

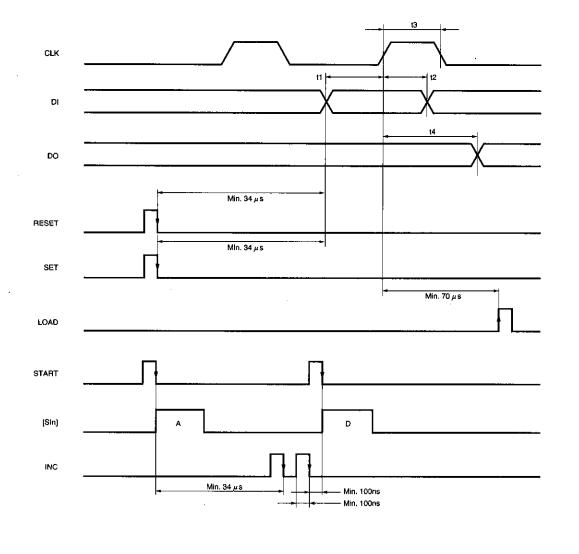
RESET: This sets all data at "LOW". This clears data when printing is resumed after a pause. (See Fig. 2)

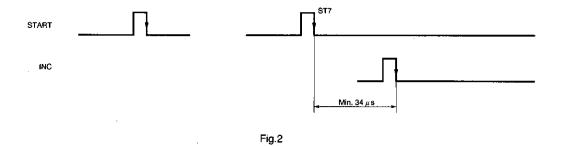
Note: Signals of SET, INC, START, and RESET detect the falling edge; the START signal transmits data to the driver IC at the falling edge and latches at the rising edge.

For two-part split printing, enter INC after 34  $\,\mu$  seconds of START7. (See Fig. 2)

### Timing chart







## ●Equivalent circuit

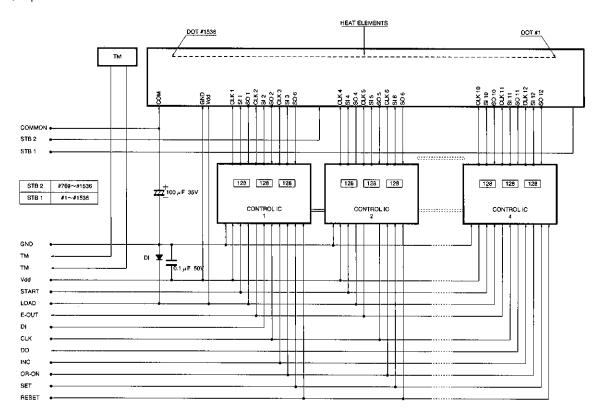


Fig. 3 Circuit diagram

### Data sheet

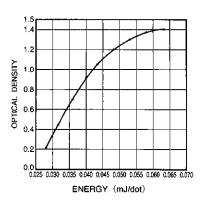


Fig. 4 Representative density curve

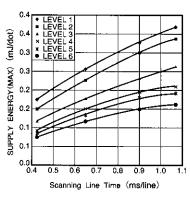


Fig: 5 Maximum energy curve

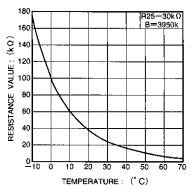


Fig. 6 Thermistor curve

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